

***INFORMATION IS A STRATEGIC ASSET***

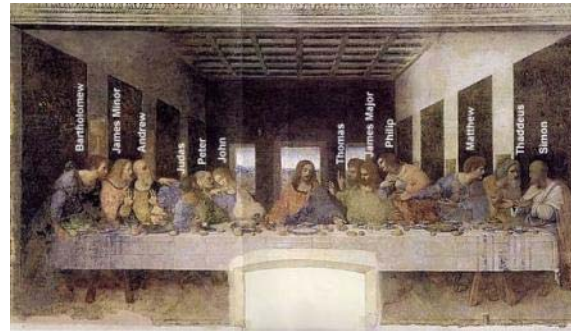
***KNOWLEDGE IS A STRATEGIC FORCE ENABLER FOR  
SUCCESSFUL DECISION MAKING***

*BGen Kevin J. Nally  
Director, C4  
USMC CIO  
Deputy MARFORCYBER*

1 December 2010



# Personal Priorities







# CMC Priorities

- We will continue to provide the best trained and equipped Marine units to Afghanistan. This will not change. This remains our top priority!***
- We will rebalance our Corps, posture it for the future and aggressively experiment with and implement new capabilities and organizations.***
- We will better educate and train our Marines to succeed in distributed operations and increasingly complex environments.***
- We will keep faith with our Marines, our Sailors and our families.***



# ***Director C4/CIO Mission and Tasks***

## **MISSION**

**Plan, direct, and coordinate all staff activities relating to C4 functions, and support the Commandant in his role as a member of the Joint Chiefs of Staff. In addition, serve as the Marine Corps CIO and be responsible for managing IT as a Marine Corps strategic asset.**

## **TASKS**

- ❖ **Principal spokesperson for C4**
- ❖ **Coordinate USMC positions in Joint C4 matters**
- ❖ **Advise CMC on Operating Forces/Supporting Establishment C4 requirements**
- ❖ **Advise M&RA on C4 manpower issues**
- ❖ **Provide C4 input to T/O & T/E(s) affecting C4**
- ❖ **Advise CMC on C4 MOS training/education coordinated through T&E Command**
- ❖ **Ensure USMC acquires, uses and maintains IT using a disciplined planning & investment control process**

***Provide Strategic Guidance for the Marine Corps Information Enterprise (MCIENT)***

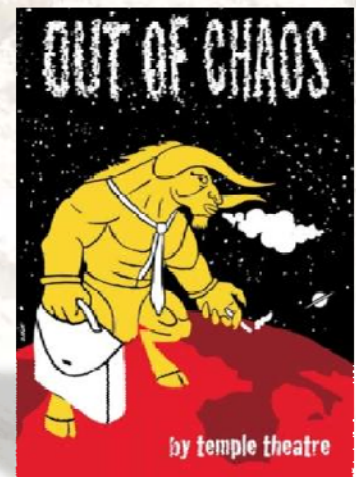


# Vision

**“I want a knowledge based force that leverages seamless enterprise capabilities across the spectrum of conflict in order to enhance decision making, achieve knowledge superiority , and gain tactical, operational, and strategic advantage over our Nation’s adversaries.”**

**Information is a strategic asset; knowledge is a strategic force enabler for successful decision making.**

**“People, Processes, Partners, Products”**

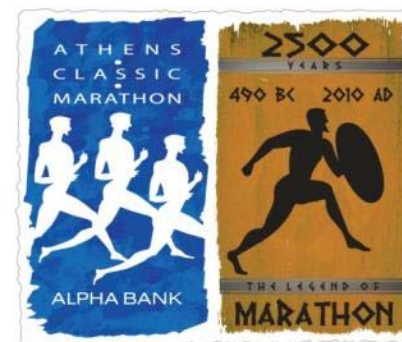






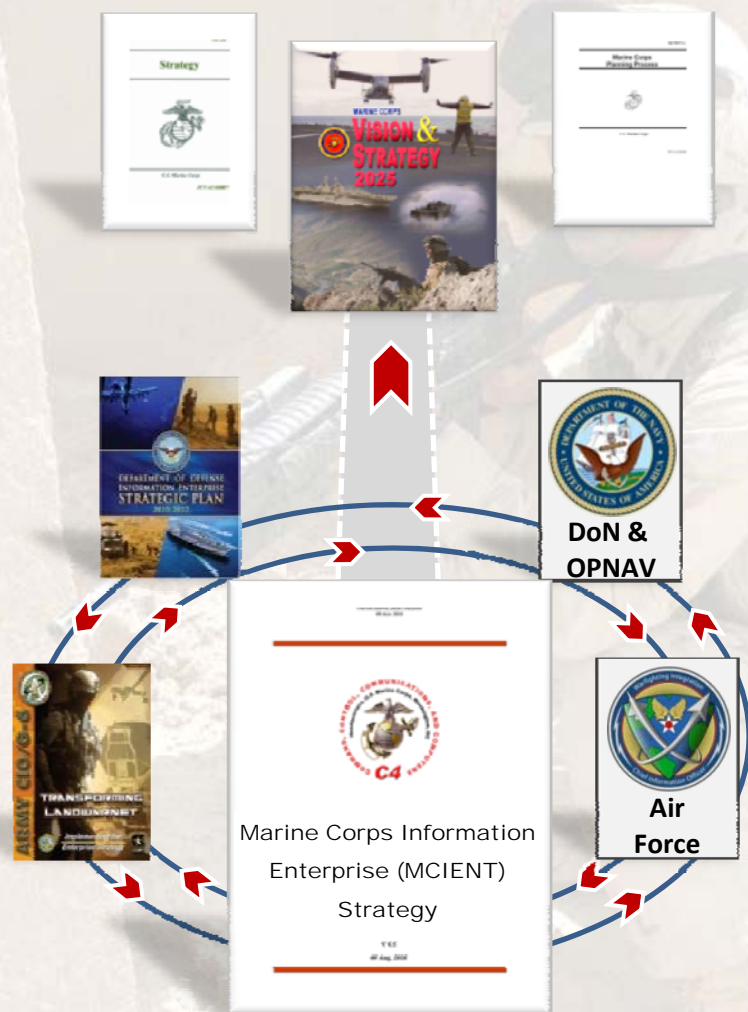
# *Immediate Strategic Priorities*

- ❖ The Workforce – Marines, Civilian Marines, and Contractors
- ❖ COSC/NGEN
- ❖ Support to MAGTF(s) & Supporting Establishment
- ❖ Amphibious C4
- ❖ CIO Governance and Processes
- ❖ Science & Technology
- ❖ Information Assurance
- ❖ Cyber
- ❖ C4 Information Management
- ❖ C4 Strategic Communication Plan





# Long Term Information Enterprise Strategy



## *Strategic Imperative*

*Create a Knowledge-based Force that:*

- Achieves decision & execution superiority
- Leverages seamless communications for decisive advantage
- Extends our warfighting preeminence in Cyberspace

## *Purpose*

- Provide top level USMC Information Enterprise Objectives
- Support USMC Vision & Strategy 2025
- Align with DoD and DoN enterprise strategic plans
- Align with Army, Navy, and Air Force strategic plans
- Provide institutional approach to Information Enterprise Strategy Development and Lifecycle Management
- Establish Information Enterprise model to influence Force Development priorities





# Creating a Knowledge-based Force

United States Marine Corps  
Service Campaign Plan  
2009 - 2015



FOR OFFICIAL USE ONLY

**“Develop a Marine Corps Information Enterprise (MCIENT) Strategy.” — Commandant of the USMC**

*“The strategy should detail the development, implementation, and governance of a secure, robust, defensible, energy efficient, and integrated information enterprise that supports current and future warfighting, operating, and business practices.”*

## Ideal Endstate

- Mobile & seamless communications
- Standard collaboration toolsets
- Instant access to mission critical knowledge

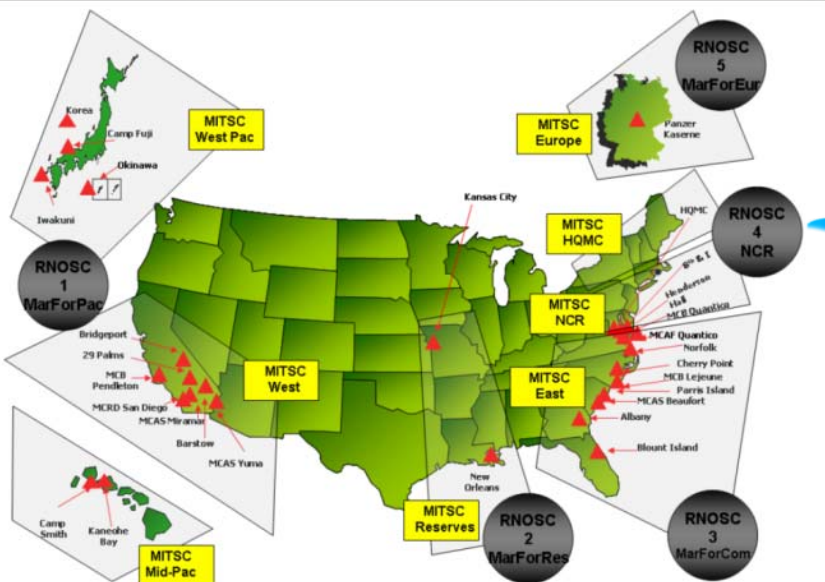


Figure 1 – RNOSC, MITSCs and BPs Graphic





# Opportunity for Industry

## Vision Characteristics

- Seamless Information Environment
- Focused on Deployed Forces
- Attuned to the Strategic Environment
- Grounded in Effective Governance
- Institutionalized Information Assurance

## Vision Objectives

- Enhance the Marine Corps Enterprise Network
- Improve Reachback Support and Interoperability
- Enable USMC Command & Control
- Influence and Infuse “Leap Ahead” Technologies
- Assess, React to, and Influence the Strategic Environment
- Man, Train, and Equip the force for the MCIENT
- Execute CIO Responsibilities and Core Competencies
- Implement a Federated Data Environment
- Implement Distributed Services
- Implement an Enterprise Architecture
- Improve Information Assurance (IA) Proficiency across the Corps
- Field Systems with Inherent IA Controls



USMC  
Service  
Campaign  
Plan (SCP)



MCIENT  
Strategy

Strategy implemented through specific supporting tasks and products

**Marine Corps  
Information  
Enterprise  
Strategy**

(MCIENT-S)  
SCP Appendix 1 to  
Annex K



**MCIENT  
Strategic  
Communication  
Plan**

(MCIENT-SCP)



**Supporting Tasks**  
  
**MCIENT  
Implementation  
Planning Guidance**  
  
(MCIENT-IPG)

**Supporting Products**  
  
**MCIENT  
Supporting Plans,  
Concepts, Initiatives,  
and Policies**  
  
(MCIENT-SP/C/I/P)



**MCIENT  
Assessment &  
Review**  
  
(MCIENT-AR)

Phase 1 (2010)

Phase 2 (2010)

Phase 3 (2011 - 2015)

Phase 4 (2012-2015) 9